

Global fame for blogging chefs

by NEIL SKINNER

A FATHER and son cookery combination has become a global internet sensation – barely two weeks after the launch of an unusual video blog.

Nick and Archie Coffey's culinary adventures have been watched by thousands of viewers around the world who regularly log-in to learn their latest recipe or simply enjoy their often anarchic cookery classes.

Mr Coffey, 36, of Oxhey Village, set up the My Daddy Cooks website just two-and-a-half weeks ago in a bid to beat boredom and get his creative juices flowing.

He explained: "I work in the restaurant industry and, because of the recession, it's been a quiet year. I love food and cooking so I thought I'd make a couple of videos to give myself a challenge.

"I launched the blog, told a few friends and it's grown from there. I didn't really think anybody else would be that interested."

My Daddy Cooks, however, has proved something of a phenomenon, with Mr Coffey, ably assisted by two-year-old Archie, attracting more than 8,000 fans in its first two weeks.

Fans, it seems, have been taken in by its mix of instructional recipes – designed with healthy eating for

children in mind – and father-son interaction.

Its stunned founder has since made three appearances on BBC radio to talk about his idea.

He added: "It really shows how small the internet has made the world. I'm getting 20 to 30 emails every day about this from as far away as Brazil and Australia.

"I'm not a film maker or professional cook but people find it entertaining because it is real life; we're in a tiny kitchen and I try to leave as much in the films as possible.

"In one Archie gets fed up and walks out; in another we burn something in the oven and the room fills with smoke."

The blog, however, does have a serious message: to encourage parents to introduce their children at a young age to the rich variety of foods available and to teach them how it is cooked.

Mr Coffey concluded: "The blog is now taking up most of my time but it's not about money at all. I don't know what will happen in the future – I just want me and my son to enjoy what we're doing."

For more information, visit www.mydaddycooks.com.



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Nick Coffey and his son Archie have gained an international following for their video blog, My Daddy Cooks.

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